Team Name \*

Shosholoza

Brief description of your business idea \*

Calendar App to help manage your diary and day to day schedule

By Products and Services \*

Outlook and Google calendar

By Industry \*

Management across all industries - Startups, SME’s and large co-operations

By Demographics \*

Age 23 and above, Male and Female, LSM 7+

Geographically \*

anywhere

By Profession \*

Management and PA’s, Entrepreneurs, Professional services (Lawyers, Doctors, Business consultant’s, hairdresser, etc.)

By Lifestyle

Busy schedule, People with PA’s, drives luxury cars i.e. your Benz, BMW , Booking flights

By Interest

Attend conferences, socialize at a cigar lounge, playing golf